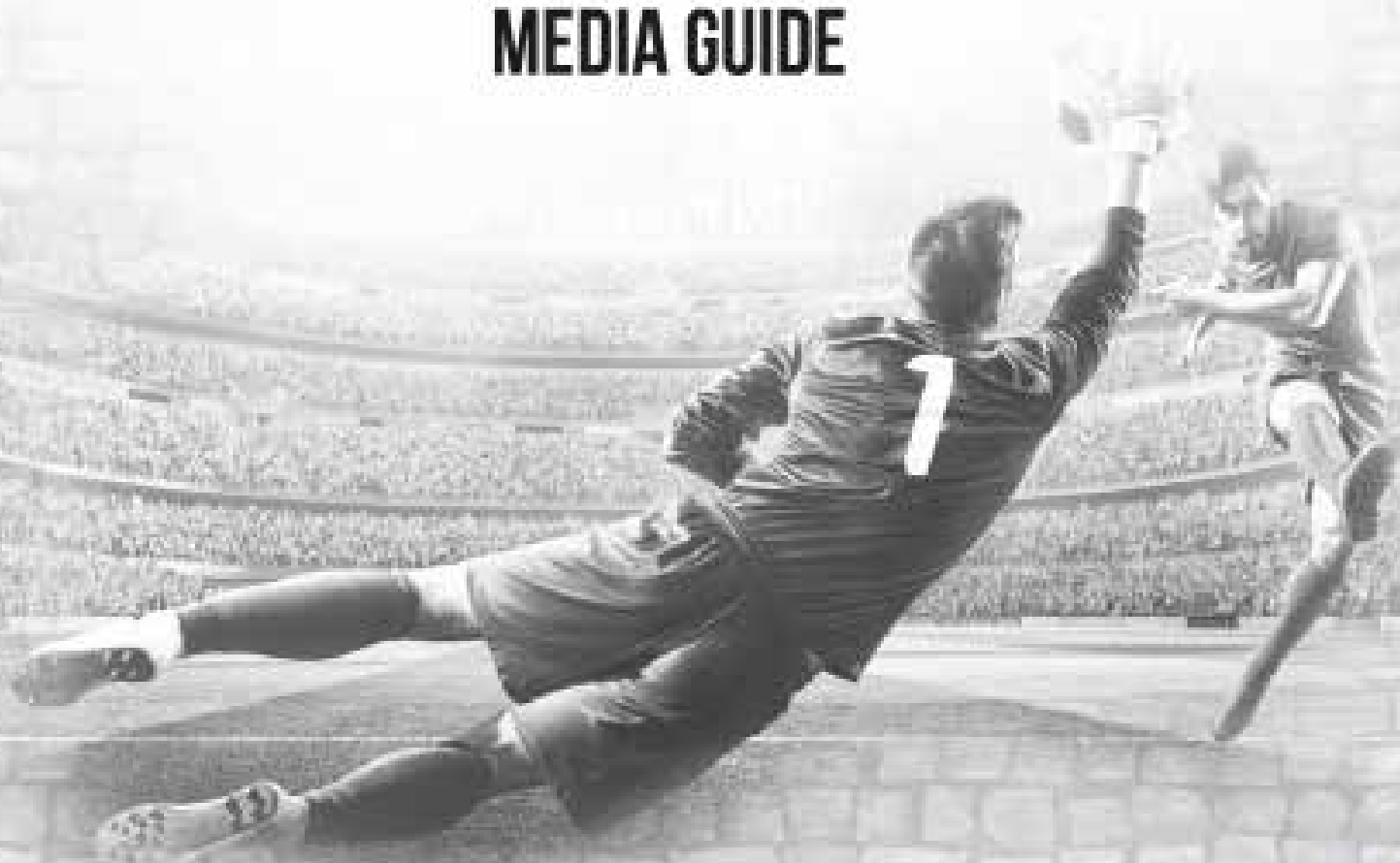




UNITED FUTBOL ACADEMY MEDIA GUIDE





CONTENTS

- About Us..... 3
- Executive Board 4
- Branch Directors 4
- Growth Timeline & Milestones 5
- Club Programs..... 7
- Elite Programs 8
- Team Accomplishments..... 9
- Tournaments 10
- College Commitments.....11
- Scholarships 12
- Partner with Us 13
- Partnership Opportunities 16
- Partnership Levels..... 17
- Sponsors 18

CALENDAR OF EVENTS

January

Winter Camps
Summer League Tryouts

February

Spring Practice Begins
Pre-season Tournaments

March

Spring Games Begin

April

Spring Break Camp

May

Games End
Rec Round Up Tournament
Xtreme Cup Tournament
U9-U13 Tryouts

June

U14-U19 Tryouts Camps

July

Summer Camps
Select Team Camps

August

Select Team Camps
Fall Practice Begins
Pre-season Tournaments

September

Fall Games Begin

November

Games End
Rec Rocks Tournament
Fall Classic Tournament

December

Gen Adi Cup
Winter Camps & Futsal





ABOUT US



United Futbol Academy's (UFA) mission is to provide soccer players of all ages the appropriate level of play and training in a supportive environment where skills for soccer are developed alongside skills for life.

Our goal is to promote the game of soccer by providing a positive learning atmosphere, where players can achieve their full potential in the development of their technical, tactical, physical and mental skills, regardless of skill and ability.

Our purpose is to create challenging programs that are attractive to the novice player, challenging to the average player, and demanding to the most advanced player wanting to play at the highest level.

We want to develop a multicultural organization with a vast array of staff and players to further enhance the culture of the game in an environment that is professional yet enjoyable.

Skills for Soccer. Skills for Life.

UFA is a 501(c)3 non-profit organization. All donations are tax deductible.



EXECUTIVE BOARD



Deo Moleka

Executive Director of Business Development

Don Schultz

Executive Director of Operations

Ignace Moleka

Executive Director of Soccer

Jose Pinho

Executive Director of Facility

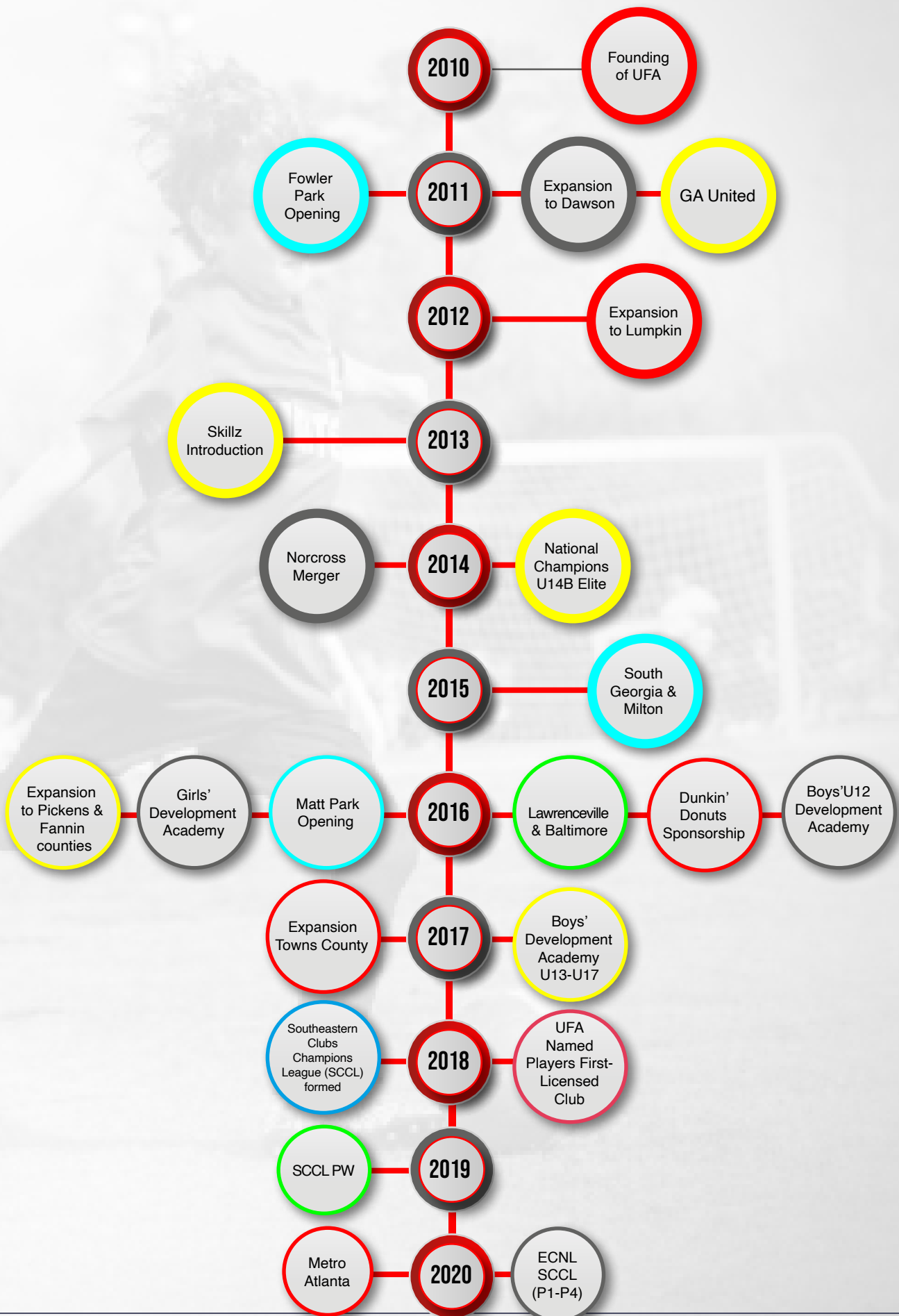


BRANCH DIRECTORS

- **UFA Forsyth** – S. Deo Moleka
- **UFA Lawrenceville** – Pancho Ugarte
- **UFA Metro Atlanta** – Luke Collins
- **UFA Mountains** – Samantha Tinsley
- **UFA Norcross** – Jason P. Smitha
- **UFA South Georgia** – Nick Jenkins



GROWTH TIMELINE & MILESTONES



Largest Soccer
Academy in
Georgia

8200
Players

635
Teams

Largest Soccer
Academy in
Southeast Region

20 CLUB
LOCATIONS





CLUB PROGRAMS

1. **Recreational Program** - Our Recreational Program currently consists of players from the age of 3 through the age of 18. Please take note that there is no skill level requirement at any age.
2. **Academy Program** - The Academy program (girls and boys U9-U12) is designed for players who are interested in a transitional program from the Recreational program to a more competitive Select program.
3. **Select Program** - The select program for boys and girls U13-U19 are for players who are interested in a highly competitive level of soccer at the state level through Georgia Soccer.
4. **Adult League** – The adult league is a competitive coed league with two female players per team per game.
5. **Indoor Winter League** – The winter indoor league is a competitive league for ages U8-U19.
6. **SCCL Summer League** - The SCCL Summer League (girls and boys U12 & up) programs are for players who are interested in a competitive level of soccer over the summer..
7. **ECNL** – The ECNL competition platform consists of regional conferences and tiered levels of national competition to allow the best match-ups across the league for boys and girls U13-U19.
8. **Southeastern Clubs Champions League** - The SCCL will compete as one of the newest US Club Soccer Leagues in the country. The league is comprised of boys and girls teams, ages 13U through 19U.
9. **South Atlantic Premier Leagues** - Part of NPL, premier leagues are independent leagues, unified under one national competition platform, and based on a common technical framework designed to improve long-term player development.



UFA FOOTPRINT



UFA IS WHERE YOU ARE:

Central

- Forsyth
- Norcross
- Lawrenceville
- Metro Atlanta

Mountains

- Dawson
- Lumpkin
- Fannin
- Pickens
- Towns

South Georgia

- Tifton
- Thomas
- Colquitt
- Albany
- Valdosta

UFA South Georgia



UFA Atlanta & North Georgia



ELITE PROGRAMS



HIGHLIGHTS



SoccerWire has revealed a new edition of its series highlighting the top youth soccer clubs in the United States. UFA is ranked 51st on this list. With a primary focus on the American soccer player development landscape, SoccerWire's monthly Top 100 lists measure the competitiveness of U14-U19 teams, along with other key factors including recent U.S. Youth National Team call-ups and postseason success in the nation's top leagues. . [CLICK HERE](#) for the full article!

SoccerWire.com recently counted the number of players from the Class of 2020 that youth clubs sent to Top 25 Division 1 programs. UFA is proud to rank in the Top 4 with 6 players from our Class of 2020 who are now playing with Top 25 programs. Only 1 club, an MLS academy, had one more players than us. This is a huge testament to the hard work our players and coaches put in every day. Good luck to these players, and the rest of the 2020 graduates, as they begin their college careers!

[CLICK HERE](#) for the full list!



In 2019, the UFA U17s DA Boys became the Southeastern Division Champions! The boys also made it to the quarter finals which is quite an accomplishment when you are playing MLS clubs!

Between 2016 and 2019, UFA has had over 25 players called to the US Youth Soccer National Training Centers. Another player was called to their Jamaican National Team Camp, Two were called to the GNT Talent ID Camp, and two more to the U17 Women's National Team Virtual Camp. Finally, 4 UFA players represented their national teams of Jamaica, Thailand, Peru and Puerto Rico and two played in the 2019 World Cup for Jamaica and Thailand!



TOURNAMENTS

UFA hosts several tournaments each year providing competition for teams at all levels. Each tournament is sanctioned by Georgia Soccer and US Youth Soccer. The staff and membership of UFA are committed to making these tournaments a unique experience for your Select and Recreational teams.



UFA XTREME CUP

The United FA Xtreme Cup tournament started in 2006 as an academy and recreational teams event. Held in May of each year, the Xtreme Cup has grown to one of the largest spring end of season tournaments in Georgia with over 200 teams from Georgia and neighboring states. This is a great post-season tournament to wrap up the soccer year or prepare for State Cup in June.



UFA REC ROUND-UP

UFA Rec Round-up is a recreational team only event that takes place in May of each year. While we have seen recreational teams become more and more competitive, few tournaments have focused on these exciting and fun teams. Rec Roundup offers a balance of competition for teams of all levels



ADIDAS GENERATION CUP

The winner of the Under 16 Boys Adidas Super Group will not only Lift the Cup, but will be handed an all-expense (excluding flight) paid trip to Real Madrid FC in Spain for a week of training and development. This is just one of the bonus items that Adidas has brought to the tournament and we are super excited to see which of the teams will win this award.



UFA FALL CLASSIC

The UFA Fall Classic is held the fourth weekend in November. Academy and Select teams from a 5-state region converge on the fields for some competitive and fun play.



UFA REC ROCKS

The UFA Rec Rocks tournament takes place in November of each year and is a recreational team only event. While we have seen recreational teams become more and more competitive, few tournaments have focused on these exciting and fun teams. This tournament will offer a balance of competition for teams of all levels.



UNITED TURF CLASSIC

Round robin tournament with a 7v7 format. 4 Divisions: Open, Co-Ed open and Over 30 men and Co-Ed. Top bracket in each division will compete for a CASH PRIZE!! Winners of 2nd & 3rd bracket get a voucher for next year's FULL registration. Individual awards for 1st & 2nd place teams will be given for each age bracket.



COLLEGES

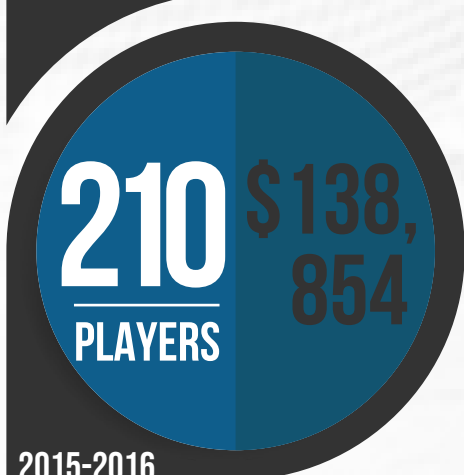
United Futbol Academy is partnered with College Fit Finder for our High School age groups in an effort to further assist our players in connecting them to the collegiate level. The College Fit Finder provides our players with a competitive advantage over a typical student-athlete navigating the recruiting process. This comprehensive system allows for individuals to take ownership of their future by equipping them with tools necessary to find a home at the college level. As a club, we are committed to not only player development, but truly being a catalyst in helping our players fulfill their dreams of playing collegiate athletics and accessing higher education.

COLLEGE COMMITMENTS

	# PLAYERS	# SCHOOLS	D1	D2	D3	NAIA
2019	22	13	13	7	1	1
2020	27	23	18	3	2	0
2021	34	22	27	3	3	1



SCHOLARSHIPS





PARTNER WITH UFA



WHY BECOME A PARTNER WITH UFA

UFA is a 501(c)3 non-profit organization. All donations are tax deductible.

The UFA teams footprint makes over

600
Teams

impressions per week in over

20
VENUES

across Atlanta and the southeast.

11 PLAYERS
per team

1 PLAYER X 4
impressions per month

1 team makes
44 impressions per month

635 TEAMS
MAKE 27,900
IMPRESSIONS PER MONTH.

The baseline impressions for UFA in an 8-month season is 223,200 impressions per year.

Not including tournaments, extra games or training sessions.



YOUR \$ BENEFITS YOUTH RIGHT HERE IN OUR COMMUNITY

- Recreational Scholarships
- Academy & Select Scholarships
- Specialized Training Equipment
- Coaching & Staff Education

WHY BECOME A PARTNER WITH UFA



- Everybody looks at the best teams
- UFA teams are nationally ranked and we won our 1st National Championship in 2014
- UFA teams compete at the State, Regional and National level
- UFA teams attend prestigious tournaments, Disney Showcase, Jefferson Cup, and WAGS
- Las Vegas Showcase and our own Generation Adidas Cup
- UFA has more 'A' licensed qualified coaches than any club in Atlanta
- UFA has the most teams in the top divisions in Georgia

Recreation (Fall/Spring):
200 + RECREATIONAL TEAMS

Xtreme Cup:
350 + LOCAL & TRAVEL TEAMS

Adi Elite Norcross Cup:
140 + LOCAL & TRAVEL TEAMS

Generation Adidas Nor. Cup:
**570 + TRAVEL TEAMS,
12,000 PARENTS & PLAYERS**

and siblings on one weekend in Atlanta. We put you in front of
AT LEAST 1,500

Teams a year!

Fall Classic:
380 + LOCAL & TRAVEL TEAMS



PARTNERSHIP OPPORTUNITIES

- Game Uniforms (Jerseys), Select or Recreational
- Training Jerseys
- Tournaments
- TOPSoccer
- Events
- Field Banners, Emails, Website, Mobile App

Regular Acknowledgement on Social Media

1. Facebook – Over 9,700 Likes
2. Twitter – Over 1,300 Followers
3. Instagram – Over 2,900 Followers
4. Email Blast – over 10,000 contacts
5. Mobile Apps – over 3,700 installs



PARTNERSHIP LEVELS

PARTNERSHIP LEVEL	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Logo on Website					
Banner on Fields					
Parent Directory			Quarter Page	Half Page	Full Page
Acknowledgment in Gala Program			Quarter Page	Half Page	Full Page
Monthly Newsletter & Social Media Acknowledgement					
Uniform Branding					

UFA SPONSORS

DIAMOND SPONSORS

SPONSORS



NEWEST SPONSOR

United Futbol Academy is excited to introduce its newest sponsor, Emory Healthcare. If you have visited our website over the years, you may have noticed our sponsorship program, which provides opportunities for local businesses to partner with us.



United Futbol Academy
www.unitedfa.org
(844) Go To UFA
deo@unitedfa.org